

Fogelman College of Business and Economics
Close the Loop Improvements
Master of Science in Business Administration (MSBA) Degree
Spring 2012

Goal	Recommendation	Action	Implementation
1	<p>Rewrite Objective 2 to include additional technologies/channels of information for doing a wider variety of tasks rather than just the internet. Based on current and emerging trends, this would include social media and mobile applications.</p> <p>Objective 2: Demonstrate how to use social media to achieve business objectives.</p>	<p>The rubric should be updated to include the revised objective.</p>	<p>The objective was revised to match a wider variety of tasks to include social media. The revision was reflected in the assessment rubric shown on the website.</p>
1	<p>Introduce activities to support the new broader objective.</p> <p>Objective 2: Demonstrate how to use social media to achieve business objectives.</p>	<p>Activities should be included in the curriculum to address this new objective. The committee suggests MIS 7650.</p>	<p>Instructors in MIS 7650 are including activities relating to use of social media to complete tasks required to achieve business objectives.</p>
2	<p>Faculty should include additional activities in the curriculum that specifically focus on written communication.</p>	<p>Activities such as the following should be implemented in FIR 7155:</p> <ul style="list-style-type: none"> • Ad hoc written communication, demonstrated by activities such as being called on in class to produce a written answer to a question or concept included in a class discussion response • Written reports. 	<p>Instructors in FIR 7155 are including written communications as a part of activities, such as responding to a question and/or development of written reports, in the FIR 7155 course.</p>
2	<p>Faculty should include additional activities in the curriculum that specifically focus on oral communication.</p>	<p>Activities such as the following should be implemented in FIR 7155:</p> <ul style="list-style-type: none"> • Extemporaneous oral presentation, demonstrated by activities such as being called on to provide a verbal answer to a question or concept included in a class discussion. • Prepared class presentations using 	<p>Instructors in FIR 7155 are including oral communications, including class discussions and presentation of a PowerPoint presentation, as an assigned topic.</p>

		tools such as PowerPoint slides and structured presentation techniques.	
2	Encourage student participation in extracurricular communication activities.	MSBA faculty should encourage participation in 1) Toastmasters activities, 2) communication workshops	Students are encouraged to join Toastmasters as a way to improve oral communications. Toastmaster clubs have been organized by the Fogelman College to encourage participation and improve oral communications.
2	Student presentations should be frequent and consistent throughout the MSBA program	Encourage faculty in that teach the core classes of any MSBA concentration to include at least one opportunity for students to present. FIR classes would include FIR 7155, FIR 7410, FIR 7810, FIR 7840. MIS classes would include MIS 7160, MIS 7605, MIS 7610, MIS 7615, MIS 7640.	Faculty members in FIR and MIS courses required for the MSBA degree have been encouraged to include a minimum of one student presentation as an integral part of the course requirements.
3	Revise the overall goal as the current one is not sufficiently demanding: Goal 3: Graduates will knowledgeable about trends that are creating opportunities and threats to organizations in a global society.	Goal needs to be updated.	The assessment rubric on learning website was revised to match the recommendation of the Close the Loop Committee for Goal 3.
3	Revise Objective 1 Objective 1: Identify past, current and emerging global trends affecting organizations	Rubrics need to be updated.	The assessment rubric on learning website was revised to match the recommendation of the Close the Loop Committee.
3	Revise Objective 2 Objective 2: Identify sources of information needed to track global trends affecting organizations.	Rubrics need to be updated.	The assessment rubric on learning website was revised to match the recommendation of the Close the Loop Committee.
4	Revise and reorder objectives for Goal 4 as follows: Objective 1: Explain important theories and concepts	Rubrics need to be updated.	The assessment rubric on learning website was revised to match the recommendation of the Close the Loop Committee..
4	Objective 2: Critically evaluate theories and concepts and the arguments surrounding them	Rubrics need to be updated.	The assessment rubric on learning website was revised to match the recommendation of the Close the Loop Committee.
4	Activities need to be created to the curriculum in FIR 7155 to support the objectives of Goal 4.	Faculty teaching FIR 7155 should implement specific activities to support objectives of Goal 4.	Faculty members in FIR 7155 have incorporated additional topics into the course to support theories, concepts, and applications relating to problem solving.

