

## BBA Degree Accountancy Learning Outcomes

### **Goal 1: Graduates will demonstrate a satisfactory understanding of financial and managerial accounting concepts.**

**Objective 1:** Demonstrate an acceptable level of competence in financial reporting.

**Objective 2:** Demonstrate an acceptable level of competence in managerial accounting.

### **Goal 2: Graduates will demonstrate a satisfactory understanding of systems and auditing concepts.**

**Objective 1:** Understand and process the major accounting-related information inputs and outputs needed by various organizations while using appropriate documentation.

**Objective 2:** Demonstrate an acceptable level of competence in attesting to the fairness of financial representations and the adequacy of internal controls.

### **Goal 3: Graduates will demonstrate a satisfactory understanding of U.S. tax laws and regulations related to financial reporting.**

**Objective 1:** Demonstrate an acceptable level of competence in applying U.S. Tax Law for compliance and planning purposes.

**Objective 2:** Demonstrate an acceptable level of competence in applying U.S. financial regulations related to investments and banking law (e.g., SEC compliance).

### **Goal 4: Graduates will be proficient users of business presentation and analysis technology.**

**Objective 1:** Identify the major accounting system inputs and process flows of information in an accounting system.

**Objective 2:** Use internet-based technologies to locate relevant and accurate information needed to solve accounting problems in organizations.

**Objective 3:** Use computer software tools to organize data for analysis to solve accounting problems in organizations.

### **Goal 5: Graduates will be knowledgeable about the global business environment.**

**Objective 1:** Demonstrate an awareness of the economic, social, and cultural environments within which international businesses operate.

**Objective 2:** Demonstrate awareness of political and technological environments within which international businesses operate.

**Objective 3:** Demonstrate awareness of the legal, institutional, and financial types of international transactions that are components of global business operations.

### **Goal 6: Graduates will be knowledgeable about ethical factors in the business environment.**

**Objective 1:** Identify a dilemma relating to a potentially unethical behavior.

**Objective 2:** Formulate stakeholders that are affected by a potentially unethical behavior.

**Objective 3:** Analyze alternatives and identify consequences that result from unethical behavior.

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### Goal 7: Graduates will demonstrate critical thinking skills.

**Objective 1:** Present, assess, and analyze appropriate supporting data/evidence relating to the problem or issue.

**Objective 2:** Identify and assess conclusions, implications, and consequences that support financial and accounting decision-making using available data.

**Objective 3:** Identify the problem and then formulate a summary.

### Goal 8: Graduates will be effective communicators.

**Objective 1:** Develop a clear and concise topic statement of the issues to be addressed.

**Objective 2:** Explain the approach taken to evaluate and issue relating to a business topic.

**Objective 3:** Summarize the results of the analysis of an issue in a clear set of conclusions.

**Objective 4:** Present the topic in a professional manner.