

Fogelman College of Business and Economics
Close the Loop Improvements
International Master of Business Administration (IMBA) Degree
Fall 2009

Goal	Recommendation	Action	Improvement
1	Improve students' ability to prepare written and oral research and/or project proposals while working collaborative as team members.	MBA faculty should increase instruction relating to preparation of oral and written projects while students work collaborative as team members.	Students completing MIS 7650 (Information Systems in the Global Enterprise) will be required to work collaboratively as team members to review and analyze a job related situation encountered in a global environment. The results will be presented in written and oral presentation formats.
2	None: Students appeared to have met this goal sufficiently.	No action needed.	No implementation needed.
3	This goal was met sufficiently. However, it is recommended that opportunities be provided to include student review of cases and problems relating to a global business environment and then use effective communications and presentation skills to submit the results.	Mgmt 7135 instructor should revise the course to include cases and problems related to a global business environment and require students to use effective presentations skills to submit the results.	Students completing BA 7902 (Workshop in International Business) will be required to examine cases related to a global business environment, prepare reports based on the analysis, and then discuss the results. Dr. Bob Taylor and Dr. Robert Renn will meet during the Spring 2010 semester to determine how to best redesign this course to include a critical analysis of a business problem in a global setting. They will determine how to assess the presentation skills associated with such a venture.
4	Revise the curriculum to include additional exposure to theories and arguments needed for solving business related problems in a global environment.	Include a course or module in an existing course to include application of critical thinking skills in an international context.	Marketing 7555: Creativity and Innovation was added to the Core MBA curriculum beginning with the Fall 2009 term. This new course will focus on solving business related problems in a global environment and will be a core course for IMBA degree students.
5	This goal was met sufficiently. However, it is recommended that the curriculum include cases, simulations, short videos, and other exercises to expose students to social, ethical, and multi-cultural issues in a global business environment.	Implement the use of the videos and exercises in Dr. Kedia's international business seminar.	The Department of Management Chair purchased a library of videos relating to social, ethical, and multi-cultural issues in a global business environment. The IMBA Director also has a library of videos. These materials, along with cases and simulations, are used during the spring semester for students completing the MGMT 7902 (Workshop in International Business) class.

6	This goal was met sufficiently. However, it is recommended that eLearn or other opportunities be provided for the minority of students lacking skills needed to use technology to solve business problems.	Provide online courses relating to spreadsheet and database applications during the first year of the IMBA degree program.	The Department of Management Information Systems will provide eLearn courses selected from the Microsoft IT Academy for first-year students in the IMBA degree program. Online courses relating to decision support (Excel) and database management (Access) will be made available and required for all first-year IMBA degree students beginning with the 2009-10 class.
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