

Fogelman College of Business and Economics
Close the Loop Improvements
International Master of Business Administration (IMBA) Degree
Fall 2012

Goal	Recommendation	Action	Improvement
1	An adjustment in the courses where assessment of learning takes place as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	The courses and measurement instruments will be revised prior to the next assessment of learning period.	Goal 1, Objective 3 is being measured with a case study or case presentation in MGMT 7160 to better assess the rubric. The College also considered using MGMT 7135 as a second course where the objectives for Goal 1 can best be measured.
2	An adjustment in the courses where assessment of learning takes place as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	The courses and measurement instruments will be revised prior to the next assessment of learning period.	Goal 2, Objective 1 has been moved to FIR 7155 to better assess the rubric to better assess utilization of business application software. Goal 2, Objective 2, has been moved to MIS 7650 to better assess students' use of the Internet for research purposes. Goal 2, Objective 2, revise the object to better measure the learning outcome—changed to: Demonstrate proficiency in utilizing the internet to collect relevant business research data. Goal 2, Objective 3, has been revised to two separate objectives to better assess proficiency in using technology for communication and using technology for presentations. ISDS 7110 was selected as the best course where direct measures for Objective 3 can be obtained. Goal 2, Objective 3, was reworded to be: Demonstrated proficient use of current communication technologies to gather, organize, transmit, and present information in a manner that enhances business processes and productivity.
3	An adjustment in the courses where assessment of learning takes place as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	The courses and measurement instruments will be revised prior to the next assessment of learning period.	Goal 3, Objective 1, replaced the measure to include MIS 7650 – Individual Project, Individual Case, or Exam Question to better assess learning for this outcome. Goal 3, Objective 2, was expanded to include both ECON 7100 and MKTG 7140 to better assess the learning outcome. This assesses across multiple courses and sections to be more representative of student knowledge.
4	An adjustment in the courses where assessment of learning takes place	The courses and measurement	Goal 4, Objective 1, was revised to include an exam, simulation, case, or

	as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	instruments will be revised prior to the next assessment of learning period.	individual project to add more flexibility. Goal 4, Objective 1, sources of measurement was expanded to include ACCT 7080, ECON 7100, MIS 7650, FIR 7155, ISDS 7313 and/or MGMT 7610 to ensure a more complete assessment of understanding and use of discipline knowledge and skills across disciplines.
5	An adjustment in the courses where assessment of learning takes place as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	The courses and measurement instruments will be revised prior to the next assessment of learning period.	Goal 5 was measured across multiple courses to expand avenues for assessment to include ACCT 7080, ECON 7100, MIS 7650, FIR 7155, ISDS 7313 and/or MGMT 7610. More ways to measure were added to permit flexibility with varying procedures used in this expanded list of courses where assessment of learning will be conducted.
6	An adjustment in the courses where assessment of learning takes place as well as a review and revision of the instruments that are used to assess learning will improve the assessment of learning process for this degree program.	The courses and measurement instruments will be revised prior to the next assessment of learning period.	Graduates have been exposed to social, ethical and multi-cultural issues in different courses in the program. MKTG 7555 exposed them to social issues. ACCT 7050 exposed them to ethical issues and MGMT 7160 as well as MKTG 7140 exposed them to multi-cultural issues.

Note: The Close the Loop Committee for the IMBA degree program determined that the learning outcomes expected for this degree program meet or exceed the bar set for each learning outcome. However, the committee felt that improvement can be provided for the next assessment of learning cycle with an adjustment to the courses where assessment of learning takes place as well as some of the direct assessment of learning measures.