

Fogelman College of Business and Economics
Close the Loop Recommendation Checklist
International Master of Business Administration (IMBA) Degree
Fall 2012

Goal	Recommendation	Action	Implementation
1	Several of the objectives can best be measured in other courses and with other instruments in the MBA curriculum.	<p>Adjust measurement to the following courses and methods:</p> <p>MGMT 7135 articles, exams or class presentations (Objective 1)</p> <p>MGMT 7135 articles, exams or class presentations (Objective 2)</p> <p>MGMT 7135 articles, exams or class presentations (Objective 3)</p>	<p>Dr. Charles Pierce, Chair Management Department</p> <p>Management Faculty</p> <p>Department chair and faculty in the Department of Management will discuss the best ways that the first learning outcome can be measured.</p>
2	Several of the objectives can best be measured in other courses and with other instruments in the MBA curriculum. The number of courses should also be increased for measurement of objectives.	<p>Adjust measurement to the following courses and methods:</p> <p>ACCT 7080 -Case analysis or exam. Add: FIR 7155 – Case analysis or exam. (Objective 1)</p> <p>MIS 7650 – Project or test (replaces ECON 7100) FIR 7155– Financial Analysis Project or Analysis. (Objective 2)</p> <p>ISDS 7110 – Market Research Analysis Project or Assessment of Business Operations Project. Replaces MIS 7650. (Objective 3)</p>	<p>Dr. Carolyn Callahan, Director School of Accountancy</p> <p>Dr. Lloyd Brooks, Chair Department of MIS</p> <p>Dr. Marla Stafford, Chair Department of Marketing</p> <p>Department chairs will discuss the best ways of measuring learning outcomes for Goal 2 as indicated in the Action column.</p>
3	Several of the objectives can best be measured in other courses and with	Adjust measurement to the following courses	Dr. Lloyd Brooks, Chair Department of MIS

	<p>other instruments in the MBA curriculum. The number of courses should also be increased for measurement of objectives.</p>	<p>and methods:</p> <p>MIS 7650 – Individual Project, Individual Case, or Exam Questions (Objective 1)</p> <p>MKTG 7140 – Individual Project, Individual Case, or Exam Questions—Drop</p> <p>ECON 7100 (Objective 2)</p> <p>MIS 7650 – Individual Project, Individual Case, or Exam Questions (Objective 3)</p>	<p>Dr. Marla Stafford, Chair Department of Marketing</p> <p>Department chairs will discuss the best ways of measuring learning outcomes for Goal 3 as indicated in the Action column.</p>
4	<p>Several of the objectives can best be measured in other courses and with other instruments in the MBA curriculum. The number of courses should also be increased for measurement of objectives.</p>	<p>Adjust measurement to the following courses and methods:</p> <p>Expand measurement to include the following courses/methods: ACCT 7080, ECON 7100, FIR 7155, ISDS 7313, MGMT 7610 MKTG 7140 and MIS 7650, Exam, Simulation, Case or Individual Project (Objective 1)</p> <p>ISDS 7313 – Simulation, Project or Case and ECON 7100 - Simulation, Project, or Case (Objective 2)</p>	<p>Dr. Carolyn Callahan, Director School of Accountancy</p> <p>School of Accountancy faculty teaching in the MBA degree program.</p>
5	<p>Several of the objectives can best be measured in other courses and with other instruments in the MBA curriculum. The number of courses should also be increased for measurement of objectives.</p>	<p>Adjust measurement to the following courses and methods:</p> <p>MGMT 7160- Case analysis or project— Drop FIR 7155 (Objective 1)</p> <p>Expand measurement to include the following</p>	<p>All department chairs.</p> <p>Department chairs will discuss the best ways of measuring learning outcome with appropriate faculty for Goal 5 as indicated in the Action column.</p>

		<p>courses: ACCT 7080, ECON 7100, FIR 7155, ISDS 7313, MGMT 7610 MKTG 7140 and MIS 7650, Exam, Simulation, Case or Individual Project (Objective 2)</p> <p>Drop MGMT 7160. Add MKTG 7140 and FIR 7155-Business Plan, Simulation, or Case Study (Objective 3)</p>	
6	<p>Several of the objectives can best be measured in other courses and with other instruments in the MBA curriculum. The number of courses should also be increased for measurement of objectives. Also, an expansion of the locations where assessment of learning takes place will improve the process.</p>	<p>Adjust measurement to the following courses and methods:</p> <p>BA 7902—Classroom presentation and discussion of situations and cases (Objective 1)</p> <p>BA 7902 Scenarios/cases and situations (Objective 2)</p> <p>Pre/Post Test Questions in CCAI by Wang Center program staff (Objective 3)</p>	<p>Dr. Balaji Krishnan, Dr. Ben Kedia, and IMBA faculty should combine to discuss the best ways of measuring the learning outcome for Goal 5 as indicated in the Action column.</p>

Note: The MBA Close the Loop Committee found that the current program is generally meeting desired learning outcomes, but made recommendations for ways to better assess the objectives, including techniques and alternate courses as a way to improve the assessment of learning process. These recommendations are included in the Action Column.